

2th Korea Town BIA Street Hanging Banner Design Contest

Have fun!

This is a once in an opportunity to showcase your artistic abilities.

Korea Town BIA is offering you the opportunity to showcase your best designs. Our judging panel will choose three winning entries, and these designs will be reproduced and hung on streets light poles around Koreatown.

Specifications for the banner:

Designs which must show text “KOREATOWN” and not exceed 20%of the total area of the banner

Design Theme : Introduce KOREA TOWN to main stream

Actual Size: 30”x 70” (76cm x 178cm)

Total Prize: First Prize: \$300, Second Prize: \$200 Third Prize: \$100

Deadline: December 31,2009.

Image type:

- By Mail: Print your image on letter size paper as below form.

- By Email: pdf or jpg

The image you will be submitting needs to be letter size (8.5”x11”) as below form.

Mail or deliver your entry to:

Korea Town BIA

670 Bloor St. W. Unit 205 Toronto ON M6G 1L2

E-mail your entries to: info@koreatownbia.com

Rules

1. The following guidelines are to ensure that the winning designs will be approved for production by Korea Town BIA.
2. Banner Design contest begins on Nov 1, 2009 at 9:00 a.m., and ends on December 31, 2009 at 5:00 p.m. late entries will not be considered.
3. To enter the banner design contest, entrants must send their banner design by the deadline date and time. Entrants must provide their first and last name and email address. Entrants may submit more than one entry. All banner design submissions must comply with Korea Town BIA Contest rules and guidelines.
4. Three (3) Winners will be selected to have their banner design printed on banners that will be displayed on the street light poles around Korea town.
5. All runner-up entries will have their banner design featured on the Korea Town BIA website (www.koreatownbia.com).
6. The banner designs will be judged and short listed by the Korea Town BIA Banner Contest Judging Panel. The Judging Panel will select the winning designs based on factors such as creativity, originality, Korean spirit, and overall design of the submission. Other factors as the Committee may decide in its sole and absolute discretion.
7. By submitting an entry, the contestant represents that the banner design is original and owned exclusively by the contestant and does not infringe the intellectual property rights of any third party. All entries become the sole property of Korea Town BIA. Contestants agree Korea Town BIA shall have all intellectual property rights associated with all banner designs, including copyright and trademark rights. Contestants acknowledge that Korea Town BIA may alter banner designs, and as such contestants agree to waive all moral rights associated with all banner designs.

Inquiry

Minho Lee, Korea Town BIA coordinator
Tel: 647-272-0604 or info@koreatownbia.com

